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Local Post Office

" DUCK MILLET
SHORTAGE!

ORDER YOURS
NOW!

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U S Department of Agriculture

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U. S. POSTAGE
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OSHKOSH, WIS.
PERMIT NO. 19

FROM TERRELL'S
OSHKOSH, WIS.
RETURN POSTAGE
GUARANTEED



TERRELL'S AQUATIC FARMS & NURSERIES

LEGAL WILD DUCK FOODS

OSHKOSH, WISCONSIN



Fellow Sportsman:-

There is a big shortage of Wild Duck Millet seed this year! We take this way of notifying our customers, so they can book their orders while it is still obtainable.

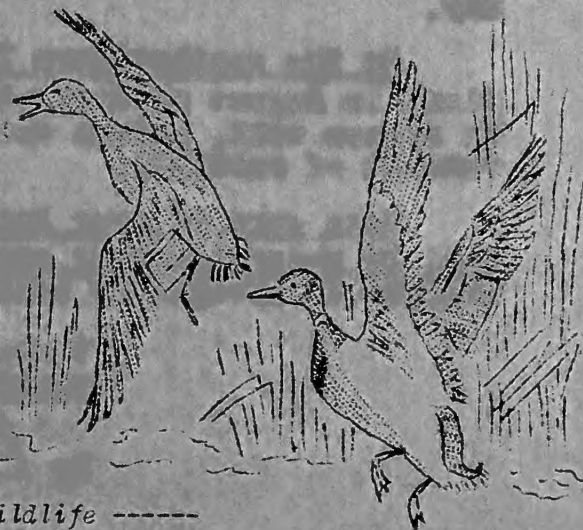
Sportsmen are ordering more of Terrell's A-1 Wild Duck Millet this year than ever. The Bear Creek Co. of California planted 300 lbs. of this seed last year. It attracted so many ducks and pheasants, that this year they ordered 2000 lbs. One customer on the Illinois River planted 500 lbs. last year - 1500 lbs. this year. He claimed that he had the best duck hunting of any place on the Illinois River last season. This is one of the very best and cheapest foods you can plant for wild ducks, geese, pheasant and quail.

HOW TO GROW DUCK MILLET: It only takes a 100-lb. sack of Terrell's A-1 Wild Duck Millet seed to sow ⁴ acres, as it is of high purity and germination.

There are two ways to plant it:

(Cont'd. next page)

WILD DUCK
MILLET
 $\frac{1}{4}$ Natural
Size



----- Complete Line of Natural Foods for Wildlife -----

1. If you can control your water level, lower or dry the pond or lake or a strip around the shore line. Disc or drag the ground so as to break up the soil. Broadcast the seed, then disc or drag to cover it. From time to time let in enough water to keep the ground moist, but not flooded. When the seed is formed, flood with 6 to 10 inches of water and you will have a wonderful place for ducks. After it is a foot high it will grow in up to 6 inches of water.

2. If you cannot manipulate the water level, keep some of the seed on hand and scatter the seed on the bare mud as fast as the water goes down during the summer. If the soil is wet and muddy, nothing further need be done. If the soil is dry, disc or drag to loosen it up, broadcast the seed, then drag to cover it. On small areas this may be done with an iron garden rake. Rake to loosen the soil, broadcast seed, and rake in as you would grass seed on a lawn.

Wild Duck Millet seed may also be planted on any land that contains enough moisture to grow a good garden. In strips or plots near brush or marsh, it makes good food for pheasants and other upland game birds. For ducks it should be planted near water.

In the Central United States where we have plenty of warm weather and sunshine in summer, this crop matures in about 60 days. It is usually planted there during June, July and August. If you plant 60 days before heavy frost you should have good results. Ducks and geese like to graze on the tender sprouting plants two or three weeks after they are planted, as well as on the ripened grain.

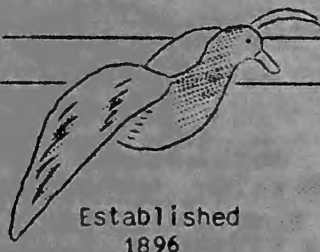
On the Pacific Coast where there is fog and cool nights, it often takes three months for it to mature. Plantings may start as early as May.

In the southeastern United States we believe that it is best to plant in August or early September about the same time as tame rice. It is always well, unless you have irrigation, to plant so as to take advantage of rainfall.

Make sure of your supply and plenty of ducks and pheasants next fall by reserving your seed now. If ordered now, the seed can be shipped by freight or truck at a considerable saving.

Yours for Better Hunting Next Fall,
TERRELL'S AQUATIC FARMS AND NURSERIES

By *Clyde B. Terrell*



ORDER BLANK AND PRICE LIST

TERRELL'S Aquatic Farms & Nurseries
Oshkosh, Wisconsin

QUICK-GROWING, LEGAL WILD DUCK FOODS

Please ship with planting directions:

_____ lbs. Terrell's A-1 Wild Duck Millet Seed.....\$_____

100 lbs. plants 4 acres, \$16.00; 1000 lbs. plants
40 acres, \$150.00. Bushel \$7.

PLANTING SEASON: June, July and August.

Excellent Duck, Goose, Pheasant and Quail Food.

Terms: Cash with order or C. O. D.

On orders held for future shipment, 1/2 down, balance C. O. D.

ORDERED BY

ADDRESS

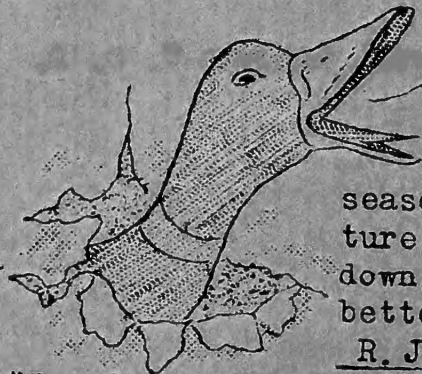
SHIP TO

ADDRESS

SHIP VIA AMOUNT SENT \$

DATE TO SHIP

(Tear off here and mail)



WE WANT TERRELL'S DUCK MILLET !

ILLINOIS: "Your Wild Duck Millet is the best thing here. Water can stay up high late in the season and still if I can have a few weeks it will mature. I just broadcast this seed as the water goes down. It grows very fast and rank. There couldn't be better duck food. Mallards go wild for it."

R. J. Gillott, CLEAR LAKE OUTING CLUB (Mason Co.)

"I got a great surprise to see the way your Wild Duck Millet has grown. It is simply great!"

JOHN BRUCE ALLEN (Schuyler County)

OHIO: "The planting of your Wild Duck Millet and other duck foods at Lake St. Marys and Indian Lake ... has grown very well and has been the means of attracting large numbers of waterfowl and improving duck shooting ... Ducks will come where they have food and are not over-shot."

J. W. Stuber, OHIO DIVISION OF CONSERVATION